Self-made entrepreneur Armaan Shaviri grew up on a coconut farm, enjoying the health benefits of coconut water. While working long hours to put him self through college, he often missed meals but never skipped his replenishing drink of coconut water. Today, Armaan wants everyone to experience those same health benefits of coconut water with Coco4USA, a Fat-Free, Gluten Free, Cholesterol-Free and a great-tasting way to enhance hydration, making it the instinctive drink for all generations.